



Case Study: Let The Pot Be Its Own Bath

[] Product

[**X**] Process

[] Problem Solving

Step 1: Breakdown the Context

A somewhat simple, even silly, example – cleaning dishes! Cleaning dishes is a process of getting ready, doing the cleaning, and finishing off. Getting ready is itself five things: gathering dishes, scraping loose food off, sorting dishes by the treatment they need, and soaking them while they wait. Scraping removes loose food, but what about crusted on food and after a large dining session?

Step 2: Breakdown the Purpose

The goal was to clean crusted dishes efficiently. That translates into loosening crusted food, separating residue from surfaces, carrying it away, moving dishes through the process, and returning them fit for reuse.

Step 3: Systematically Integrate and Iterate

The gap in the process was in the area of getting ready for the job of loosening crusted food. The solution was a bank of soaking baths, one for each class of item: flatware, dishware, cookware, glassware. Four containers doing four of the same job. Then two of them did not survive contact with that job. Glassware (holding drinks) hardly ever carries crust, so its bath had nothing to loosen and was struck out. And a pot is already a container. It need not go into a bath at all; it can be

About Our Case Studies

Our case studies introduce you to an application of **Leveraged Creativity™** applied to a product, process or problem. An application of **Leveraged Creativity™** can be either (a) generating a brand-new creative result or (b) analyzing an existing product, process or solution.

Leveraged Creativity™ has three main steps: (1) Breakdown the Context, (2) Breakdown the Purpose, and (3) Systematically Integrate and Iterate until you arrive at a solution (or decide there is no solution).

Leveraged Creativity™ invites us to find leverage points to make creative outcomes even better, and this is what makes **Leveraged Creativity™** stand out from random brainstorming; because defining context and purpose prime our thoughts to look in the right direction, and leverage points offer clues how to bridge the gap.

Leverage points are what make creative outcomes more significant and what makes everybody recognize a creative solution with an “Aha!” moment. If you are interested in learning this process at a deeper level and applying to your take your high-value ideas as high as possible, visit Leveraged Creativity™.

Leverage Point

Aligning interfaces between connected steps in a process is a leverage point!

filled where it stands, which turns a shared tub into a treatment applied to each vessel on its own. What was left was two baths and a way of soaking that needs none.

The Outcome

The soak bank went from four containers to two, plus a treatment that needs no container at all, and glassware left the stage entirely for want of anything to loosen. Having set up stations for soaking saves time and effort in the loosening and removal of crusted on foods.

The Leveraged Creativity™ Lesson

Making sure interfaces between connected steps in a process align is one of the leverage points taught in Leveraged Creativity™.



There's More To Leveraged Creativity™

Step 1: Breaking Down The Context involves much more than just stating the problem; it entails mapping out all the contextual parameters in the problem while noting each individual function of each interface and element attribute connected to the context. If that sounds complicated, it can be, but Leveraged Creativity™ explains how to do this systematically.

Step 2: Breaking Down The Purpose is pretty straight forward and usually very direct and simple, but there are hidden ways to break it down that facilitate more subtle understanding of the problem you're working on. Leverage Creativity™ has a way to bring those subtleties out in a systematic way as well.

Step 3: Systematically Integrating And Iterating to find a solution is where Leverage Creativity™ shows you how to bridge the gap *in the context* (the when and where) *for the purpose* (the why) and come to a *creative result or solution* (the what). The method Leverage Creativity™ uses is based on finding leverage points and using them in the pursuit of high-value ideas.

If this interests you, visit us at www.leveragedcreativity.com

Notes

